

# RODRIGO ABREGU

## SOFTWARE ENGINEER

4+ years as a software developer. Track record in high-performance teams delivering innovative, customer-centric products that exceed business needs. I value clear communication, attention to detail, and continuous learning, which have helped me achieve success in my previous roles.

## MOST RECENT WORK EXPERIENCE

### Full Stack Engineer at Mobeats.io

July 2023 - March 2024 [United States, Delaware] [B2B, custom software]

#### RESPONSIBILITIES

- Supervision and active involvement in front-end development, including conducting code reviews to ensure quality, consistency, and compliance with coding standards.
- Interaction with clients to understand their requirements and objectives, and translate them into viable solutions.
- Full Stack development using React and Express frameworks to create robust and scalable APIs and web applications.

#### KEY ACCOMPLISHMENTS

- Facilitation of smooth communication between the technical team and project stakeholders, resulting in successful delivery of solutions that met client requirements and exceed their expectations.
- Implemented iterative performance optimizations and refinements, resulting in enhanced user experience and reduced load times across web applications.

### SSR Mobile Engineer at Chiper.co

August 2021 - July 2023 [Bogotá, Colombia] [B2B, ecommerce]

#### RESPONSIBILITIES

- Mentoring new developers to the company throughout their first 3 months.
- Continuously improved the UI/UX design of mobile application to enhance user experience and increase engagement.
- I collaborated with product managers to translate ideas into technical solutions, maintaining constant communication to understand needs and offer optimal solutions. I ensured deadlines and quality standards.
- Development of mobile app with React Native to allow customers to buy, search and manage products and backend API development with Express/NestJS. Development of the UI system and proposals for the front-end architecture.

#### KEY ACCOMPLISHMENTS

- Increased sales volume by reducing UI freezes from 15% to 1.3%, by restructuring the architecture implemented in the product dashboard and updating legacy reusable components with best practices.
- Improved the user experience in the product catalog by reducing the exit rate from 45% to 24%, by implementing from scratch a new design system and optimally re-engineering the catalog functionality from scratch.
- Number one in development performance per semester in the e-commerce vertical.
- Promotion from Junior to Semi Senior Developer.

## Full Stack Developer at Aliksir - Aliksir Sacha

July 2020 - June 2021 [Bogotá, Colombia] [B2B, ecommerce]

### RESPONSIBILITIES

- Set up the initial project structure, including selecting and configuring the appropriate boilerplate or framework.
- Choose the appropriate front-end technologies for each project, balancing factors such as functionality, ease of use, and compatibility with existing systems.
- Implement Continuous Integration and Continuous Deployment (CI/CD) pipelines to automate the deployment process and ensure the quality of the codebase.
- Web application development with Typescript and NextJS.

### KEY ACCOMPLISHMENTS

- Improved website performance by increasing page load speed from 4 seconds to 2 seconds, by optimizing images, minifying code, and implementing lazy loading.
- Boosted revenue by increasing conversion rate from 2% to 5%, by conducting extensive A/B testing and implementing targeted marketing campaigns based on user behavior.
- Increased user engagement by reducing bounce rate from 30% to 15%, by improving the design and user experience, including clearer navigation and more engaging content.

## SKILLS

- |                       |                    |              |
|-----------------------|--------------------|--------------|
| ✓ Testing             | ✓ Problem solving  | ✓ TypeScript |
| ✓ AWS                 | ✓ Mentoring        | ✓ React      |
| ✓ Microservices       | ✓ Active listening | ✓ Angular    |
| ✓ CI/CD               | ✓ Team leadership  | ✓ NodeJS     |
| ✓ Agile methodologies | ✓ Adaptability     | ✓ Express    |

## EDUCATION

### Software Engineering at UADE University

March 2022 - Present [Buenos Aires, Argentina (remote)]

### General English Course at BHLC

April 2023 - February 2024 [Gold Coast, Australia]

### Full Stack Developer at Henry Bootcamp

May 2021 - August 2021 [Buenos Aires, Argentina (remote)]

## LANGUAGES

Spanish, English and Portuguese.